The Building Blocks of a Successful IVMS Implementation

Julian Serfontein
Lead: Land Systems and Technology
Logistics: Upstream Americas
This is where you make a difference.

This is the what, where, and how.

**Driver Safety (DMS)**

**Data Management**

**Hardware / Software Platform**
Minimum specifications

Safety Features (working alone)
Commercial Benefits (idling, maintenance)

Choice of Vendor – Who do I know?
Transmission Methods – Cellular, Satellite?
Data Storage – Vendor Hosted, my PC?
Ease of Use – Messy & Complex?
Installation – Local, Easy, Intrusive?
What data is collected
What types of reports
Who should get which report
How are the reports created
When should reports be available
BUILDING BLOCKS OF IVMS – MAKING A DIFFERENCE

Do-It
Define
Observe
Intervene
Track

Smart
Specific
Measurable
Achievable
Relevant
Timeline

Incentives & rewards
“Green” driver program
Regular engagements
Show & tell
Listen & learn

Driver Safety
(Driver Management System)